

**WA DOT / Strategies 360**  
**King, Pierce and Snohomish Counties**  
**July 7 – 12, 2005**  
**n = 900, ± 3.3 points**  
**EMC 05-3298**

Hello, my name is . May I speak to **(NAME ON LIST)**.

Hello, my name is and I'm taking a survey for \_\_\_\_\_. We're trying to find out how the people in the Puget (**"PYEW-jet"**) Sound region feel about some of the issues facing them. This is not a sales or telemarketing call, I'd like to ask you about your opinion on some issues on a strictly confidential basis.

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**SEX**

Male	49 %
Female	51 %

5. Are you registered to vote at this address?  
Yes----->CONTINUE 100 %  
No-----> (TERMINATE)

6. Do you feel things in the Puget Sound Region are generally going in the right direction, or do you feel things have gotten off on the wrong track?

Right direction	38 %
Wrong track	47 %
(Don't know)	14 %

7. What do you think is the most important problem facing the Puget Sound region?  
**(ONE RESPONSE)**

Traffic/Roads	35
Need more mass transit options	16
Politicians/Government/Government Spending	9
Increased taxes	6
Monorail	4
Environment	4
Too much growth	4
Education	3
Economy/Unemployment	3
Cost of Living/Housing Costs	3
Gas prices	2
Other	8
Don't Know	3

8. And what do you think is the most important transportation problem facing the Puget Sound region? **(ONE RESPONSE)**

Too much traffic/Roads too congested	32
Need more roads/Expand roads	9
Poor road conditions/Maintenance	7
Monorail is a waste/Cancel	4
Need more mass transit options	19
Monorail is necessary/Get it working	4
Encourage public transit	4
Need more light rail	3
Need more buses	2
Government waste	5
Too much growth	2
Other	7
Don't Know	2

I'm going to read you a list of organizations. For each one, please tell me if you have a strongly favorable, somewhat favorable, somewhat unfavorable or strongly unfavorable opinion of each. If you have never heard of one please just say so.

**SCALE:** 1. Strongly Favorable 2. Somewhat Favorable 3. Somewhat Unfavorable  
4. Strongly Unfavorable 5. (Can't Rate) 6. Never Heard

**(RANDOMIZE)**

<b>SCALE:</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>Ratio</b>	<b>Name ID</b>
9.	the Washington State Department of Transportation or D-Oh-T							
	14	40	19	12	12	3	1.7 to 1	85 %
10.	Sound Transit							
	19	36	11	10	15	8	2.6 to 1	76 %
11.	King County Metro Transit							
	22	40	8	6	16	8	4.4 to 1	76 %
12.	Community Transit							
	20	29	5	3	19	23	6.1 to 1	57 %
13.	Pierce Transit							
	13	21	4	2	34	26	5.7 to 1	40 %
14.	Everett Transit							
	8	15	3	2	38	34	4.6 to 1	28 %
15.	The Seattle Monorail Project							
	10	19	17	40	12	2	0.5 to 1	86 %
16.	The Washington State Ferry System							
	31	47	6	3	11	2	8.7 to 1	87 %
17.	The Washington State Patrol							
	52	37	4	1	5	1	17.8 to 1	94 %

**(END RANDOMIZE)**

Using a scale of excellent, good, only fair, or poor, please rate each of the following:

SCALE: 1. Excellent      2. Good      3. Only fair      4. Poor      5. (Don't know)

**SCALE: Excellent      Good      Only Fair      Poor      Don't Know**

18.	the job the State D-Oh-T is doing in general				
		4	34	39	17
					5

**(RANDOMIZE)**

19.	The job the State D-Oh-T is doing reducing traffic congestion in Puget Sound				
		1	11	27	56
					5

20.	The job the State D-Oh-T is doing spending tax dollars on transportation projects				
		2	20	32	36
					10

21.	The job the State D-Oh-T is doing maintaining and preserving existing roadways and bridges				
		4	28	43	23
					3

22.	The job Sound Transit is doing providing express bus, commuter rail, and implementing light rail services				
		8	30	27	20
					15

23.	The job your local transit agency is doing providing local and express bus service				
		12	42	24	9
					13

**(END RANDOMIZE)**

24. From what you know or have heard, could you tell me about some specific issues the Legislature and Governor addressed this year?

**(TAKE UP TO THREE RESPONSES)**

Gas tax increased (Neutral)	13
Government Doesn't Listen/Unaccountable	8
Education/Funding	7
Transportation/Mass Transit (General)	6
Raised taxes (General)	5
Raised Sin Taxes	4
Gas tax increased (Unfavorable)	3
Monorail	3
Election reform	3
Health care issues	2
Work on Viaduct	2
Roads/Freeways/Highways	2
Budget issues	2
Nothing	4
Other	13
Don't Know	21
Refused	2

25. Was there any legislation passed to raise taxes?
- |            |    |
|------------|----|
| Yes        | 76 |
| No         | 10 |
| Don't Know | 14 |

**(IF Q25=2, SKIP TO Q27. ELSE ASK Q26.)**

26. Could you tell me about some specific taxes that were raised?

**(TAKE UP TO THREE RESPONSES)**

**(BASED ON INDIVIDUAL CASES, NUMBERS WILL ADD TO MORE THAN 100%)**

Gas Taxes	68
Tobacco/Cigarette Taxes	24
Alcohol/Sin Taxes	20
Property taxes	11
Monorail/Transit Taxes	4
Estate/Inheritance taxes	2
Vehicle licensing/Registration	2
Sales taxes	2
Other	10
None	3
Don't know	7

Now I'd like to ask you about transportation spending in Washington State,

**(ROTATE)**

27. Do you think we are putting too much money, the right amount of money, or not enough money into our regional transit systems like light rail, commuter rail, regional express buses, and H-Oh-V lanes for cars carrying more than one person?

Too much money	16
Right amount of money	27
Not enough money	45
(Don't Know/Undecided)	11

28. Do you think we are putting too much money, the right amount of money, or not enough money into general purpose roads and highways?

Too much money	9
Right amount of money	31
Not enough money	51
(Don't Know/Undecided)	9

**(END ROTATE)**

29. Which view do you tend to agree with more

**(ROTATE 1 AND 2, DIRECT RESPONDENT TO CHOOSE AN OPTION ONLY  
ONCE IF UNDECIDED)**

We've got enough roads and highways. We need to expand our transit system with more buses, light rail, and other transportation choices to give commuters choices for their commute. 51

We've got plenty of transit. We need to maintain the roads we have, expand existing roads and highways, and build new roads to make faster connections for people in our region 38

(Both) 7

(Other) 2

(Don't Know/Undecided) 2

Out of one hundred percent, what percentage of new tax revenue should go to transit and what percent should go to roads?

30. [Transit Percent, expressed numerically]

Zero to 24 10

25 to 39 17

40 to 49 10

50 27

51 to 99 26

100 2

DK 8

**Mean 47 %**

31. [Roads Percent, expressed numerically]

Zero to 24 4

25 to 39 10

40 to 49 13

50 27

51 to 99 34

100 3

DK 9

**Mean 53 %**

(IF Q31 = 0, SKIP TO Q34. ELSE, ASK Q32.)

Of that (# **FROM Q31**) what percent should be for building new roads and what percent should be for maintenance of existing roads? Please make sure your total adds to (# **FROM Q31**).

32.	[Building new roads percent, expressed numerically]	
	Zero	10
	One to 25	52
	26 to 75	29
	76 to 100	1
	DK	8
	<b>Mean</b>	<b>22 %</b>

33.	[Maintaining existing roads percent, expressed numerically]	
	Zero	1
	One to 25	44
	26 to 75	44
	76 to 100	1
	DK	8
	<b>Mean</b>	<b>31 %</b>

**(RESUME ASKING EVERYONE)**

I'm going to ask you some question about light rail. For each one, use a scale of one to seven, where one means not at all important, and seven means very important

**SCALE:**      1      2      3                      4                      5      6      7      |                      8  
                     Not at all important    Very Important                      |                      (DK)

**[ROTATE]**

<b>SCALE:</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>Mean</b>
34.	How important is it to have light rail extended to the eastside of Lake Washington, through downtown Bellevue to Redmond, in our next transportation package?								
	18	6	6	11	17	10	26	5	4.47
35.	How important is it to have light rail extended to the eastside of Lake Washington, from Seattle to ("ISS-uh-qwah") Issaquah, in our next transportation package?								
	17	7	8	12	14	11	24	6	4.38
36.	How important is it to have light rail extended to the north, from downtown Seattle to Everett, in our next transportation package?								
	16	4	6	9	19	13	29	5	4.74
37.	How important is it to have light rail extended from downtown Seattle to Northgate, in our next transportation package?								
	17	6	7	10	19	12	23	5	4.44

**[END ROTATE]**

38. As you may know, the Washington State Legislature recently passed a bill to raise gas taxes by nine and a half cents per gallon to be phased in over four years. Money collected from the tax will go to fund two hundred and seventy four projects across the state. Seventy percent of those projects and funding will go to the Central Puget Sound area. Money will go to extend H-Oh-V lanes along eye five in Pierce County, add a lane in each direction to eye four oh five at major choke points between Tukwilla and Woodinville, replace the five twenty floating bridge and the approaches to the bridge, widen highway nine in ('snow-HOE-mish') Snohomish County, and replace the Alaskan Way viaduct. A variety of other projects that address traffic congestion, road safety, and improvements to regional roads like highway nine and highway one six seven will receive funding. (SPLIT SAMPLE HALF WITH/HALF WITHOUT THIS STATEMENT: In addition, the law requires six performance audits done by outside companies.) Knowing this, do you support or oppose the gas tax increase? **(IF SUPPORT)** Would that be strongly or somewhat support? **(IF OPPOSE)** Would that be strongly or somewhat oppose? **(IF UNDECIDED)** Well which way do you lean, towards supporting or opposing?

	<u>Without</u>	<u>With</u>
Strongly Support	32	38
Somewhat Support	21 => 53	18 => 56
(Lean Support)	2	1
(Undecided)	2 => 5	1 => 4
(Lean Oppose)	1	2
Somewhat Oppose	11 => 43	10 => 40
Strongly Oppose	32	30

Next I am going to tell you a bit about some of the specific projects funded with the nine and a half cent per gallon gas tax increase. For each one please tell me how important that item is. Use a scale of 1 to 7, where 1 means not at all important and 7 means very important.

**SCALE:** 1 2 3 4 5 6 7 | 8  
 Not at all important Very Important Don't Know|

**(RANDOMIZE)**

<b>SCALE:</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>Mean</b>
39.	Replacing the five-twenty floating bridge with a similar structure								
	19	9	9	12	19	9	17	4	4.04
40.	Replacing the Alaskan Way Viaduct with a similar structure								
	18	5	7	9	14	13	30	4	4.60
41.	Adding a new lane to eye four oh five in the most congested choke points in ("tuck-WILL-ah") Tukwilla, Renton, Bellevue, Kirkland, and ('BOH-thul') Bothell								
	10	4	6	10	18	14	36	2	5.11
42.	Adding H-Oh-V lanes to eye five from Tacoma to the King Pierce county line								
	14	6	9	11	20	14	22	4	4.53
43.	Extending H-Oh-V lanes on state route one sixty seven from Auburn to ('pew-ALL-up') Puyallup								
	13	8	10	12	19	10	21	7	4.40
44.	Widening state route nine, and adding intersections from Clearwater to Lake Stevens								
	16	8	11	14	15	7	12	18	3.89

**(END ROTATE)**

45. Even with the new state funding from the gas tax, additional funds will be needed. It is estimated that the Puget Sound region needs twenty billion dollars over the next twenty years to fund transportation upgrades, and expanded road and transit capacity to meet our future needs. The new and existing gas tax and other taxes provide around ten billion of this amount. An additional ten billion will be needed for critical projects that will increase capacity, reduce traffic congestion, improve mobility for freight, like agricultural and other exported projects, and increase transportation choices for commuters. In order to complete all of these critical projects, the state legislature has given King, Pierce, and (**'snow-HOE-mish'**) Snohomish counties the authority to ask voters to approve additional taxes to cover the remaining amount. Would you support or oppose a regional taxing measure to raise around ten billion dollars to fund these critical projects? **(IF SUPPORT)** Would that be strongly or somewhat support? **(IF OPPOSE)** Would that be strongly or somewhat oppose? **(IF UNDECIDED)** Well which way do you lean, towards supporting or opposing?

Strongly Support	22
Somewhat Support	21 => 43
(Lean Support)	2
(Undecided)	5 => 9
(Lean Oppose)	2
Somewhat Oppose	14 => 49
Strongly Oppose	35

Given that an additional regional taxing measure is needed to complete the funding for the larger transportation projects, I'd like you to tell me which projects you would support increased regional taxes for. I'm going to read a brief project description, and I'd like you to tell me if you would support it, yes or no. **(IF UNDECIDED, Well, which way do you lean, towards yes or no?)**

**(RANDOMIZE)**

46. A tunnel to replace the Alaskan way viaduct
- |             |         |
|-------------|---------|
| Yes         | 45      |
| (Lean Yes)  | 5 => 50 |
| No          | 44      |
| (Lean No)   | 1 => 45 |
| (Undecided) | 5       |

**(SPLIT SAMPLE Q47 AND Q48)**

47. Expanding the five twenty bridge by adding an H-Oh-V lane in each direction between Seattle and Bellevue
- |             |         |
|-------------|---------|
| Yes         | 55      |
| (Lean Yes)  | 4 => 59 |
| No          | 38      |
| (Lean No)   | 0 => 38 |
| (Undecided) | 3       |



48. Expanding the five twenty bridge by adding an H-Oh-V lane in each direction, and a general purpose lane in each direction, between Seattle and Bellevue
- |             |         |
|-------------|---------|
| Yes         | 60      |
| (Lean Yes)  | 3 => 63 |
| No          | 33      |
| (Lean No)   | 3 => 36 |
| (Undecided) | 1       |
49. An extended light rail line, going north from the Convention Center to Capitol Hill through the U district to Northgate
- |             |         |
|-------------|---------|
| Yes         | 47      |
| (Lean Yes)  | 3 => 50 |
| No          | 45      |
| (Lean No)   | 1 => 46 |
| (Undecided) | 4       |
50. An extended light rail line, across the eye ninety floating bridge to Bellevue and Redmond
- |             |         |
|-------------|---------|
| Yes         | 53      |
| (Lean Yes)  | 3 => 56 |
| No          | 41      |
| (Lean No)   | 0 => 41 |
| (Undecided) | 3       |
51. Adding up to two lanes in each direction to interstate four oh five between (“tuck-WILL-ah”) Tukwilla and Bellevue
- |             |         |
|-------------|---------|
| Yes         | 57      |
| (Lean Yes)  | 3 => 60 |
| No          | 35      |
| (Lean No)   | 0 => 35 |
| (Undecided) | 4       |
52. An extended light rail line, across the eye ninety floating bridge to (“ISS-uh-qwah”) Issaquah
- |             |         |
|-------------|---------|
| Yes         | 48      |
| (Lean Yes)  | 3 => 51 |
| No          | 43      |
| (Lean No)   | 0 => 43 |
| (Undecided) | 6       |
53. Adding lanes to state route one sixty seven between Renton and the Pierce county line
- |             |         |
|-------------|---------|
| Yes         | 54      |
| (Lean Yes)  | 4 => 58 |
| No          | 36      |
| (Lean No)   | 0 => 36 |
| (Undecided) | 6       |

54. Completing highway five twenty two from Lake Forest Park to (**'BOH-thul'**) Bothell and from Echo Lake Road to the (**'snow-HOE-mish'**) Snohomish River
- |             |         |
|-------------|---------|
| Yes         | 36      |
| (Lean Yes)  | 3 => 39 |
| No          | 47      |
| (Lean No)   | 0 => 47 |
| (Undecided) | 13      |
55. Constructing the cross base highway in Pierce county
- |             |         |
|-------------|---------|
| Yes         | 22      |
| (Lean Yes)  | 4 => 26 |
| No          | 45      |
| (Lean No)   | 1 => 46 |
| (Undecided) | 28      |
56. Replacing and widening the (**"HUE-it"**) Hewitt Avenue (**'TRESS-uhl'**) trestle on highway two in Everett
- |             |         |
|-------------|---------|
| Yes         | 37      |
| (Lean Yes)  | 4 => 41 |
| No          | 41      |
| (Lean No)   | 0 => 41 |
| (Undecided) | 18      |

**(END RANDOMIZE)**

There are a variety of ways to fund these projects, and I'd like you to tell me if you support or oppose each of the following. [**AFTER EACH, DO YOU SUPPORT OR OPPOSE THAT METHOD? (IF SUPPORT)** Would that be strongly or somewhat support? (**IF OPPOSE**) Would that be strongly or somewhat oppose? (**IF UNDECIDED**) Well which way do you lean, towards supporting or opposing? (**RANDOMIZE**)

57. A toll on a new five twenty bridge, collected by an electronic system that will not slow down traffic
- |                  |          |
|------------------|----------|
| Strongly Support | 52       |
| Somewhat Support | 23 => 75 |
| (Lean Support)   | 1        |
| (Undecided)      | 1 => 2   |
| (Lean Oppose)    | 0        |
| Somewhat Oppose  | 8 => 22  |
| Strongly Oppose  | 14       |
58. A toll on the new Alaskan Way Viaduct, collected by an electronic system that will not slow down traffic
- |                  |          |
|------------------|----------|
| Strongly Support | 50       |
| Somewhat Support | 24 => 74 |
| (Lean Support)   | 0        |
| (Undecided)      | 3 => 3   |
| (Lean Oppose)    | 0        |
| Somewhat Oppose  | 8 => 22  |
| Strongly Oppose  | 14       |

59.	A sales tax increase	
	Strongly Support	5
	Somewhat Support	16 => 21
	(Lean Support)	1
	(Undecided)	1 => 3
	(Lean Oppose)	1
	Somewhat Oppose	17 => 77
	Strongly Oppose	60
60.	Raising the gas tax	
	Strongly Support	14
	Somewhat Support	20 => 34
	(Lean Support)	1
	(Undecided)	1 => 2
	(Lean Oppose)	0
	Somewhat Oppose	14 => 64
	Strongly Oppose	50
61.	An increase in your annual flat-rate car tab fee	
	Strongly Support	14
	Somewhat Support	26 => 40
	(Lean Support)	1
	(Undecided)	1 => 2
	(Lean Oppose)	0
	Somewhat Oppose	16 => 58
	Strongly Oppose	42
62.	A tax based on miles driven in one year	
	Strongly Support	15
	Somewhat Support	16 => 31
	(Lean Support)	0
	(Undecided)	3 => 3
	(Lean Oppose)	0
	Somewhat Oppose	15 => 66
	Strongly Oppose	51
63.	An increase in the tax you pay based on the value of your car	
	Strongly Support	19
	Somewhat Support	23 => 42
	(Lean Support)	1
	(Undecided)	2 => 3
	(Lean Oppose)	0
	Somewhat Oppose	13 => 55
	Strongly Oppose	42

64. A new tax based on the weight of both private and commercial cars and trucks
- |                  |    |       |
|------------------|----|-------|
| Strongly Support | 20 |       |
| Somewhat Support | 26 | => 46 |
| (Lean Support)   | 1  |       |
| (Undecided)      | 3  | => 4  |
| (Lean Oppose)    | 0  |       |
| Somewhat Oppose  | 15 | => 50 |
| Strongly Oppose  | 35 |       |

**(END RANDOMIZE)**

Now, I'd like to ask you some questions for statistical purposes only.

65. How often do you travel to work or appointments outside your home in an average week? Is it
- |                      |    |       |
|----------------------|----|-------|
| Every day            | 28 |       |
| Five days a week     | 31 | => 59 |
| A few days a week    | 19 | => 41 |
| Only occasionally    | 20 |       |
| (Don't Know/Refused) | 2  |       |
66. What is your age? **(READ CODES IF NECESSARY)**
- |           |    |       |
|-----------|----|-------|
| 18-24     | 3  |       |
| 25-29     | 5  |       |
| 30-34     | 5  |       |
| 35-39     | 6  |       |
| 40-44     | 10 |       |
| 45-49     | 11 | => 40 |
| 50-54     | 14 | => 60 |
| 55-59     | 13 |       |
| 60-64     | 9  |       |
| Over 65   | 24 |       |
| (Refused) | 1  |       |